

### 2011-12 Highlights...

- On the CRCT, Crews ranked in the top three schools from the county in achievement for 6th grade reading, language arts, mathematics, and social studies; for 7th grade reading, language arts, mathematics, science, and social studies; and 8th grade reading.
- Approximately 75% of our students participated in award winning fine arts performance classes, including band, chorus, and orchestra.
- At the Large Group Performance Evaluation, several student groups earned all Superior ratings, including our 8th grade Concert Band, our 7th grade Concert Band, and the Symphonic Band (combined 7th and 8th grades).
- Our Orchestra earned all Superior ratings in Large Group Performance Evaluation and was named a 2011 Exemplary Orchestra Program by the GA. Music Educators Association.
- Our Biology End of Course Test scores indicate that students from Crews had the highest average scale score of all GCPS students, both middle and high school, and that 100% of our Biology students passed the test.
- Our 8th grade writing test achievement increased, with 25% of test-takers exceeding standards, up from 17% the previous

Cont...

year. The percentage of students who met or exceeded standards on the writing assessment increased to 99% of 8th graders.

- Crews Middle School raised more than \$10,000 for the 2011-12 Relay For Life campaign.
- The outstanding business partnership program at Crews has helped pay for countless instructional items and clearly improved instruction in the classroom. Through initiatives with Chick-fil-A and funds from companies such as About Face Skin Care and Eastside Spine & Pain Center, student learning has gone beyond standard text-book learning.

### CREWS MIDDLE SCHOOL

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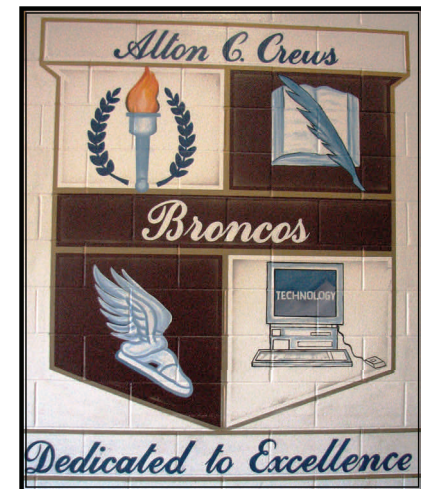


## Crews Business Partnership Program

[www.crews.org](http://www.crews.org)

CREWS MIDDLE SCHOOL

770-982-6940



# Crews Business Partnership Program

## Why?

Building partnerships between schools and community members and their organization fosters successful students, businesses, and communities. In turn, the contributions towards that relationship translates into a synergistic opportunity where the contributions of the collective outweigh what individuals can do on their own. It is our belief that what benefits the community will in turn benefit Crews. This is a primary reason why we want to establish a strong relationship with you and your organizations. Please take the time to examine what we can do to support your organization's mission and let us know if we can form a partnership. Please keep in mind, some partnership will look totally different than the levels we have outlined below. For this reason, we ask you call and lets talk about non traditional ways to partner.

## Levels of Partnership

### Navy Level \$100

- Web page link on the Crews Business Partner page (also found on the Crews' PTSA website)
- A business card size ad for your organization to go in the *Crews Student Handbook*



Relationships Count

*dent Handbook* that all students get at the start of the year and must carry with them for the remainder of the year (April 1 deadline for inclusion).

- A listing in our *Crews Student Directory Partnership section*, printed at the start of the school year with all student names and phone numbers.

### Burgundy \$300

- All Navy Level items plus...
- A 1/4 size ad for your organization to go in the *Crews Student Handbook* that all student get at the start of the year and must carry with them for the remainder of the year. (April 1 deadline for inclusion).
- Recognition at a variety of after school events like, PTSA meetings, sporting events, musical concerts, etc.

### Gold \$500

- All Burgundy Level items plus...
- Space periodically on our Friday *Bronco Bulletin* (distributed to entire community, staff, and parents for those who request). This is a preview for the week ahead and is sent every Friday during the school year.
- A half page ad for your organization to go in the *Crews Student Handbook* that all student get at the start of the year and must carry with them for the remainder of the year.
- Access to our Front Entrance Digital sign display with weekly/monthly reminders of your support
- Access to socials, Tech/Curriculum night, sports or other events
- Framed picture to display at place of business

### Platinum \$1,000

- All Gold Level items plus...
- Advertisement on our *home page* (1/2 web page ad to run periodically and an additional link on our Partner web page

- Space on our Friday *Bronco Bulletin* (distributed to entire community, staff, and parents for those who request). This is a preview for the week ahead and is sent every Friday during the school year.
- A full page ad for your organization to go in the *Crews Student Handbook* that all student get at the start of the year and must carry with them for the remainder of the year. (April 1 deadline for inclusion).

It is our hope that you will see the value we can add to your business marketing plan but more importantly you will see the value you add to our community by supporting the children and the schools in our community.

If you have comments or questions please don't hesitate to contact Rod Hames, Business Partner Liaison or the principal, Dr. Stacey Schepens.



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